

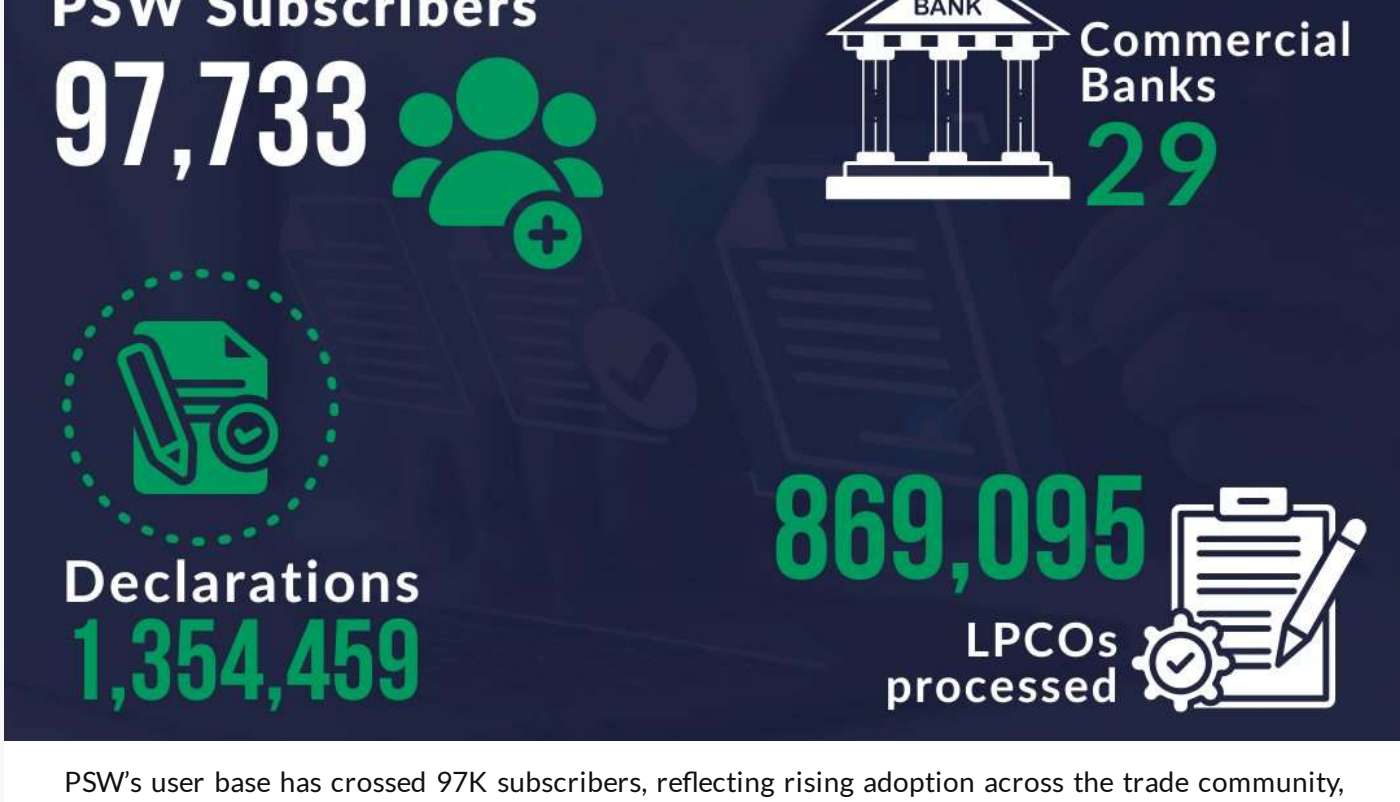


Key Highlights

اہم نکات

01.
PSW Launches 'Trade Lab'
- Making Trade
Knowledge Accessible for
Entrepreneurs, Traders,
and Businesses
02.
PSW Trade Insights
Episode 111: Explore
Pakistan's Updated Trade
Statistics on TIPP
03.
PSW Trade Talks Episode
2 with Jehan Ara: Driving
Pakistan's Digital
Transformation and
Startup Growth
04.
Revised PSW Fee
Structure Introduced to
Strengthen Trade
Facilitation
05.
PSW Engages with Anti-
Narcotics Force to
Enhance Digital Trade
Integration
06.
PSW Supports SME Growth at
SBP Mentorship Program 2025

PSW User Community Grows Beyond 97K Subscribers, Driving National Trade Progress



PSW's user base has crossed 97K subscribers, reflecting rising adoption across the trade community, supported by 94,650 male and 4,910 female users. With more than 869,095 LPCOs and 1,354,459 goods declarations processed, alongside seamless integration with 29 banks, PSW continues to enhance efficiency, transparency, and reliability in cross-border trade. This growth underscores increasing trust from businesses and government entities, reinforcing PSW's role in strengthening Pakistan's modern, technology-driven trade ecosystem.



PSW EXCELLENCE

پی ایس ڈبلیو ایکسی لینس

PSW Launches 'Trade Lab' - Making Trade Knowledge Accessible for Entrepreneurs, Traders, and Businesses

PSW has launched Trade Lab, a digital learning platform designed to provide practical skills and actionable knowledge for navigating global trade. Developed with SDPI and CIPE, the platform offers expert-led courses on trade procedures, e-commerce, international trade, and marketing.

Read More



PSW Trade Insights Episode 111: Explore Pakistan's Updated Trade Statistics on TIPP

Episode 111 of Trade Insights introduces the revamped Trade Statistics Data page on the Trade Information Portal of Pakistan (TIPP), making it easier than ever to access the latest import and export data.



Watch Now



PSW Trade Talks Episode 2 with Jehan Ara: Driving Pakistan's Digital Transformation and Startup Growth

In Episode 2 of PSW Trade Talks (Season 3), Jehan Ara, Founder & CEO of Catalyst Labs, explores how technology and collaboration are reshaping Pakistan's economic landscape and strengthening opportunities for startups.

Watch Now



Revised PSW Fee Structure Introduced to Strengthen Trade Facilitation

To support ongoing system enhancements, improve service reliability, and expand digital trade facilitation across Pakistan, PSW has introduced a revised fee structure effective 01.12.2025.

Read More



PSW IN THE NEWS

پی ایس ڈبلیو خبروں میں

PSW Unveils 'Trade Lab' - Empowering Traders with Digital Skills for Global Trade

To make trade knowledge more accessible, PSW has launched its dedicated online learning platform, 'Trade Lab', developed with the Sustainable Development Policy Institute (SDPI) and funded by the Centre for International Private Enterprise (CIPE).

Read More



Pakistan Strengthens Central Asia Digital Corridor with PSW- Enabled Trade Facilitation

At the 24th CAREC Ministerial Conference in Bishkek, Pakistan emphasized advancing a high-speed digital corridor for Central Asia through its Internet gateways. Highlighting the role of the PSW, Minister Abdul Aleem Khan noted that PSW's electronic certificates simplify customs procedures, complementing reforms like the TIR/TIR system and RAAST digital payments.

Read More



PSW Supports Women Entrepreneurs Through Khadijah Program and NWE Policy Initiatives

PSW, through its Khadijah Women Entrepreneurship Program, is strengthening support for women-led businesses as Pakistan prepares to launch its National Women Entrepreneurship Policy. By simplifying trade processes, enhancing access to financing, and providing mentorship via the AI-enabled Women Entrepreneurship Portal, PSW helps women entrepreneurs navigate compliance, access global markets, and expand their businesses.

Read More



PSW TRADE CONNECT

پی ایس ڈبلیو ٹریڈ کنیکٹ



PSW Highlights ACS at Air Cargo Day, Driving Digital Air Trade in Pakistan

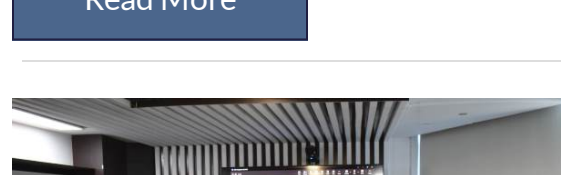
PSW showcased its upcoming Airport Community System (ACS) at the Air Cargo Day event, jointly hosted by IATA and PIFFA, demonstrating how the platform is transforming Pakistan's air cargo operations.

Read More

PSW Showcases Digital Innovation at 15th Annual Maritime & Logistics Conference

To engage with industry leaders and policymakers, PSW participated in the 15th Annual Maritime Port & Shipping, Logistics & Supply Chain Management Conference. Iqra Irshad, Domain Officer at PSW, addressed the audience as a guest speaker, sharing insights on the launch of PortVerse, Pakistan's Port Community System.

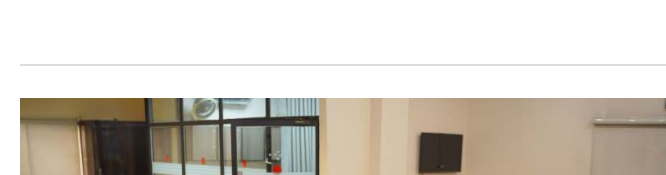
Read More



PSW Engages with Anti- Narcotics Force to Enhance Digital Trade Integration

To strengthen collaboration and streamline processes, Umair Mahmood, Domain Officer at PSW, led an introductory meeting with the Anti-Narcotics Force (ANF), Pakistan's federal agency responsible for combating narcotics smuggling and use.

Read More



Transforming Trade in Plastics and Polymers: PSW Showcases Innovative Solutions at PPMA

To foster collaboration and knowledge sharing, PSW conducted a session at the Pakistan Plastic Manufacturers Association (PPMA), bringing together directors, CEOs, and key industry members.

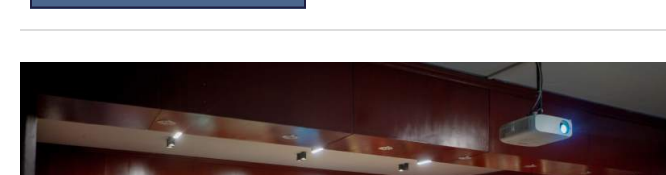
Read More



Transforming Pharma Trade: PSW Showcases Digital Innovation at 18th Pak Pharma & Healthcare Expo

At the 18th Pak Pharma & Healthcare Expo, industry leaders, regulators, and innovators gathered to discuss advancements in Pakistan's pharmaceutical sector. Umair Mahmood (Domain Officer), representing PSW, delivered a keynote on 'Transforming Pharma Trade: Pre-Import Clearance & the PSW-DRAP Digital Gateway', highlighting how the platform speeds up pre-import approvals, enhances regulatory coordination, and digitizes compliance processes.

Read More



PSW Engages Future Professionals Through a Change Management Session at Greenwich University

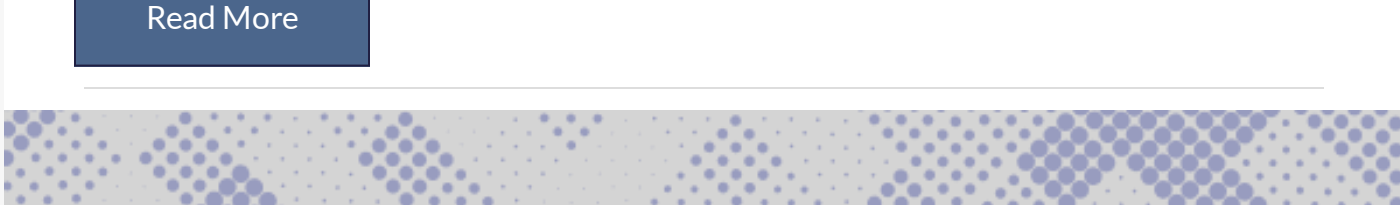
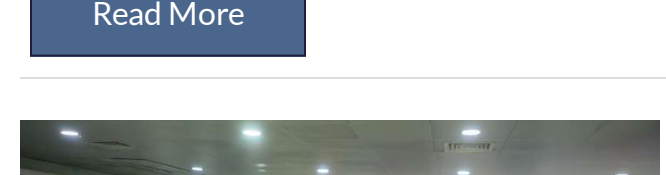
Students at Greenwich University, Karachi, participated in an engaging Change Management session led by PSW, where they were introduced to the innovative PSW system and the Trade Information Portal of Pakistan (TIPP)/TradeVerse. The session explored how these platforms streamline trade processes, centralize reliable information, and modernize national trade through paperless operations, integrated services, and enhanced transparency.

Read More

PSW Supports SME Growth at SBP Mentorship Program 2025

At the SME Mentorship Program 2025 organized by the State Bank of Pakistan, PSW highlighted its role in empowering SMEs to expand and thrive. The PSW team demonstrated how the platform simplifies cross-border trade, streamlines documentation, and enables digital transformation for businesses.

Read More



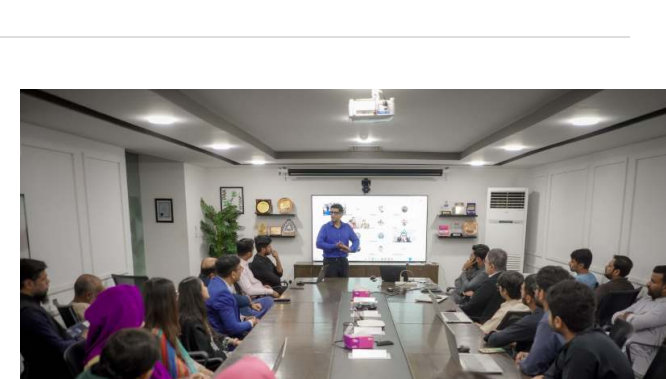
COMPANY UPDATES

کمپنی اپڈیٹس

PSW Inspire@PSW Session Explores the Power of Generative AI

As part of the Inspire@PSW series, PSW hosted Monis Rahman, founder of Rozee.pk and Dukan.pk, sharing insights on generative AI and its impact on modern organizations.

Read More



FOLLOW US ON SOCIALS



Designed with BEE